

DISTRACTED DRIVING IS UNSAFE DRIVING.

THE THREE MAIN SOURCES OF DRIVER DISTRACTION:







Roadside Billboards

Checking Self in Mirror

Gawking at Crash Scenes

Personal Grooming

Reading Maps or Newspapers

Reaching for Fallen Objects

Attending to Passengers/Pets

Texting While Driving

Eating

Drinking

Using a Handheld Cell Phone

> Manipulating Vehicle Instruments

Changing CDs

Talking with Passengers

Using a Hands-Free Cell Phone

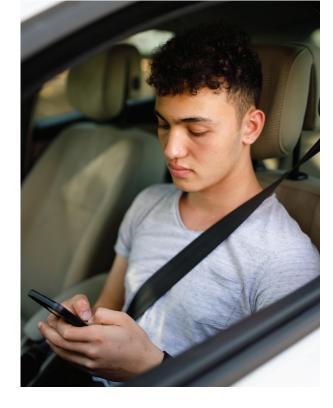
Using Voice-Activated Features

Daydreaming

*Occurs during any distracting activity.

Every year, distracted driving causes more than a million crashes costing the lives of thousands of motorists. Keeping your mind on the task of driving is the most important aspect of safe driving.





- Plan your trip in advance and program GPS systems, set mirrors and climate controls, etc., before you begin driving.
- 2. Familiarize yourself with features of your vehicle's equipment before you hit the road.
- 3. Use message-taking functions and return calls when you are stopped at a safe location.
- 4. Ask passengers to help you perform activities that may be distracting whenever possible.
- 5. Secure mobile devices and any objects that may move and distract you while driving.



Potentially unsafe levels of mental distraction can linger for as long as 27 seconds after making a call or sending a text using voice commands.



DON'T TEXT AND DRIVE

Five seconds is the average time your eyes are off the road while texting. At 55 mph, that is equivalent to driving the entire length of a football field, blind.



In 60% of teen driver crashes, the driver was distracted during the 6 seconds leading up to the crash. The most common distraction: interacting with passengers.

Learn more about safe driving at AAA.com/Safety

